# Top 10 disability excuses: social media toolkit

Share our 'Top 10 disability excuses' animation on social media from 25 November 2021 using the suggested posts below. Don't forget to use #InclusiveFutures so that everyone can amplify your content.

#### **Assets**

Download the animation and use it alongside your social media posts:

- Hi-res version
- Lo-res version

#### **Twitter**

Too often, people with disabilities are excluded from mainstream #GlobalDev programmes. But if those programmes aren't inclusive, they can't be truly effective.

https://inclusivefutures.org/be-

inclusive/?utm\_source=twitter&utm\_medium=referrall&utm\_content=topoftheflops\_partners&utm\_campaign=be\_inclusive #InclusiveFutures

Too often, people with disabilities are excluded from mainstream #GlobalDev programmes. We know inclusion works, and we have the resources and evidence to help you put it into practice. https://inclusivefutures.org/be-

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Any of these sound familiar? If #GlobalDev programmes aren't disability-inclusive, they can't be truly effective. Take the next step. https://inclusivefutures.org/be-inclusive/?utm\_source=twitter&utm\_medium=referrall&utm\_content=topoftheflops\_partners&utm\_campaign=be\_inclusive #InclusiveFutures

## **Facebook**

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## Instagram

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### LinkedIn

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inclusive/?utm\_source=linkedin&utm\_medium=referrall&utm\_content=topoftheflops\_partners&utm\_campaign=be\_inclusive #InclusiveFutures

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# **Accessibility tips**





- Use each platform's descriptive text functionality to describe images for people who are visually impaired.
- Keep links in full rather than scrambling them with a link shortener, so that users know where they are being directed to.
- If using video content with audio, add subtitles so that the video can be understood without sound.

If you have any questions about this toolkit please email inclusivefutures@sightsavers.org.



